Lillie Schoppert – Planning Analysis Sheet – MDIA 104-10

Web Site Goal – Describe the goal of your web site in one or two sentences.

The goal of my website is to emulate a freelance artist’s portfolio website, a showcase of one’s skills; particularly my own. This is learning opportunity for my own personal portfolio.

Results – What results do I want to see?

I want an easily navigable website, with good thumbnails that when clicked will open to a full picture. I need clarity, conciseness, and “letting the art do the talking”, so to speak, so the website itself needs to be minimal and not have too many saturated colors and distracting fonts.

Information – What information do I need?

* Graphics, plenty and plenty of graphics.
  + Alt-text for all graphics involved.
  + Captions/Text Blurbs for all graphics involved.

I can procure the graphics myself as being a digital artist is my hobby and passion, most of my graphics are already on hand.

Pages needed,

* Home Page
  + 3 of my best technical skill pieces.
  + 3 of my best passion pieces.
* An “About Me”/”Contact” page.
  + Self-Portrait placed somewhere.
  + A small blurb of text; keep it jaunty but professional.
  + Special skills.
  + Mock contact information.
* Episode Gallery
  + Enlarged thumbnails of covers.
  + Make sure it’s responsive and can scale to mobile, tablet, and desktop.
* Page galleries
  + Pages. Pages everywhere.
  + Responsive design again.
  + Smaller thumbnails than on Episode covers.